



Advanced Renewable Technology

.Media Contact: Phil Wallis ph: (321) 363-5113
Or pjwallis@newgenerationbiofuels.com

IR Contact: Ed Job, CFA ph: (646)213-1914
Or ed.job@ccqir.com
Rob Schatz ph: (212) 370-4500
Or: Rob@wolfeaxelrod.com

New Generation Biofuels to Attend the Rodman & Renshaw Annual Global Investment Conference

LAKE MARY, Florida – August 31, 2009 – Renewable fuels provider New Generation Biofuels Holdings, Inc. (NasdaqCM: NGBF) today announced that the Company's management team will attend the upcoming Rodman & Renshaw Annual Global Investment Conference.

The date, time and location of New Generation Biofuels presentation at the Rodman & Renshaw Conference are as follows:

Date:	Friday, September 11, 2009
Time:	8:45 a.m. Eastern Time
Venue:	Cleantech Track New York Palace Hotel New York, NY
Webcast:	http://www.wsw.com/webcast/rrshq15/ngbf

A replay of the presentation will be available for 90 days following the live presentation using the same link and will also be available on the Company's website at <http://www.newgenerationbiofuels.com>.

During the conference, management will be available to meet with analysts and portfolio managers. Interested parties and investors who wish to meet with New Generation Biofuels management may contact mwoodson@rodm.com or call (212) 430-1782. Participation in the Rodman and Renshaw Annual Global Investment Conference is by invitation only.

About Rodman & Renshaw, LLC.

Rodman & Renshaw, LLC is a full service investment bank dedicated to providing investment banking services to companies that have significant capital needs, along with research and sales and trading services to investor clients. Rodman is a leader in the PIPE (private investment in public equity) and RD (registered direct placements) transaction markets according to PrivateRaise a service of DealFlow Media Inc. and Sagient Research Systems, Inc.

About New Generation Biofuels, Holdings, Inc.

New Generation Biofuels is a renewable fuels provider. New Generation Biofuels holds an exclusive license for North America, Central America and the Caribbean to commercialize proprietary technology to manufacture alternative biofuels from vegetable oils and animal

fats that it markets as a new class of biofuel for power generation, commercial and industrial heating and marine use. The Company believes that its proprietary biofuel can provide a lower cost, renewable alternative energy source with significantly lower emissions than traditional fuels. New Generation Biofuels' business model calls for establishing direct sales from manufacturing plants that it may purchase or build and sublicensing its technology to qualified licensees.

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